ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 703 528 7800 AGENCY CREDIT RISK !!!

TRF# 321187

HARRIS REPORT FROM REP **CHANGES** *** WETV-TV *** NOV1/12 11.51

REP HEADLINE# 6225739 TRF# 3211 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ AGY # 1977 ADV. NAME ISS/AMER. CROSSROADS AGY. NAME MENTZER MEDIA SERVICES, 600 FAIRMOUNT AVENUE, SALES PRSN WA- JOE KNAUER REP.#

BUYER NAME ELISE CLOYD OFF.# 6556 SALESMAN #

TOWSON, MD 21286

CLASS: NATL. LOCAL REGIONAL

PRDCT ORDER # AMERICAN CROSSROADS EST#1758 COMMENTS: (LINE, ORDER, INVOICE)

CONTRACT # 6225739

FLIGHT DATES SEP25/12 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12

REP: TO LENA OKD M2 FR JULIE

PS CFM, THX 11/1

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

:LINE#:REP :LINE#: :CD: TIME PERIOD : LGTH : SEC AGENCY EST# = 1758 START END :SPTS: WEEK : /WK:

> :TOTL: SPTS:

ω

AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = ω \$2,250.00 9/25 ω TU-F

PROGRAM : GD MRN AMER CON COM1: 3 X PER DAY A 500P-600P 30 \$2,250.00 9/25 TU-F

W

700A-900A

PROGRAM : EYEWITNESS NEWS

DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.

THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT1 ON LINE-16 FOR 1 SPOT/WK

REP HEADLINE# 6225739 TRF# 321187 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
N FROM REP NOV1/12 11.51
CHANGES *** WFTV-TV ***

SEP/12	STATION M2 C				LINE#:REP
103400.00	PROGRAM: GD MRN STATION MAKEGOOD OFFERS: M2 OK'D BUY#1 BUY#16	S	PROGRAM : ORD COM1: PART OF A	A .	REP :CD:
00 OCT/12		700A-900A	1: DUE TO MISSED REVISION - A MAKEGOOD MADE UP OF LINES	500P-600P	TIME PERIOD
	AM MISSED:TU-F/700A-900A MON/700A-900A OFFER:TU-F/500P-600P & MON/500P-600P CMT:DUE TO MISSED		EYEWITNESS NEWS DUE TO MISSED REVISION -		IOD : LGTH
0.00	SED:TU-F/700A-900A MON/700A-900A FER:TU-F/500P-600P & MON/500P-600P	30		30	TH : SEC :
	A P REVISION -	\$2,250.00	MG SPOTS IN 25-26	\$2,250.00	RATE
	SEP25(4/ OCT1 SEP25(4/ OCT1 MG SPOTS	0 10/1	ORIGINAL	0 10/1	: START
/WK) IN ORIGINAL		10/1	TIMER PERIODS ORDERED	10/1	r : END : DATE
308 308 308 71MER		N	ORDER	۲	:SPTS:
\$2,250.00 (OCT3 \$2,250.00 PLS A \$2,250.00 PLS A \$2,250.00 R PERIODS ORDERED. CONTRACT TOTAL 1		MON	•	MON	WEEK :
	(OCT31/12) PLS ADVISE	4			DAYS
133750.00	• •)	Н	:TOTL:

MARKET TOTALS \$354,166 WFTV 42% WKMG 17% WESH 31% WOFL 10% WKCF 0% WOPX 0% WRDQ 0% EFTV 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME